Hey audiobook people,

I hope you’re satisfyingly multitasking while listening to me say stuff to you for 14 hours. The book has a lot of images, some of which are pretty important to the experience. Below are those important images, numbered 1 – 46. When I reference one in the book, you can come here to see it. Hope you like the book!

Tim
Table of Contents

START

THE BIG PICTURE

INTERLUDE: THE DIGITAL CUDGEL

CHAPTER 1: THE LADDER

CHAPTER 7: HOW TO CONQUER A SOCIETY

INTERLUDE: THE LIBERAL GAMES

CHAPTER 2: POLITICS ON THE LADDER

CHAPTER 3: THE DOWNWARD SPIRAL

CHAPTER 4: RISE OF THE RED GOLEM

CHAPTER 5: SOCIAL JUSTICE, HIGH AND LOW

INTERLUDE: THE TALE OF KING MUSTACHE

CHANGING COURSE

END
IF HUMAN HISTORY WERE A 1,000-PAGE BOOK

250,000 YEARS AGO  EACH PAGE = 250 YEARS

EACH ROW = 10,000 YEARS

HUNTER-GATHERERS

EARLY AGRICULTURE

RECORDED HISTORY BEGINS-ISSH

super famous person who lived on that page, for reference
<table>
<thead>
<tr>
<th>Topic</th>
<th>Before</th>
<th>After</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POPULATION</strong></td>
<td>under a billion people</td>
<td>8 billion people</td>
</tr>
<tr>
<td><strong>TRANSPORTATION</strong></td>
<td>walking, horses, camels, sailboats, rafts, canoes</td>
<td>steamships, trains, cars, planes, submarines, spaceships</td>
</tr>
<tr>
<td><strong>COMMUNICATION</strong></td>
<td>talking, writing letters, smoke signals</td>
<td>telegraph, telephone, email, text, video call</td>
</tr>
<tr>
<td><strong>MASS BROADCAST</strong></td>
<td>yelling loudly to a group of people, books (p. 998)</td>
<td>newspapers, radio, TV, websites, YouTube, podcasts, social media</td>
</tr>
<tr>
<td><strong>PRODUCTION</strong></td>
<td>manual tools, archaic factories</td>
<td>mass production, automated machines</td>
</tr>
<tr>
<td><strong>PLUMBING</strong></td>
<td>shitting in a pot, carrying water from a well, rubbing cold water on yourself</td>
<td>flushable toilets, running water, hot showers</td>
</tr>
<tr>
<td><strong>MEDICINE</strong></td>
<td>herbal remedies, chisel-based surgery, magic spells</td>
<td>vaccines, antibiotics, chemotherapy, advanced surgery, stents, pacemakers</td>
</tr>
<tr>
<td><strong>ENERGY</strong></td>
<td>pushing things with your arms, animal labor, windmills, water wheels</td>
<td>fossil fuels, nuclear fission, solar power</td>
</tr>
<tr>
<td><strong>ELECTRICITY</strong></td>
<td>permanent power outage</td>
<td>power on</td>
</tr>
<tr>
<td><strong>WEAPONS</strong></td>
<td>fists, fingernails, clubs, spears, bow &amp; arrow, knives, cannons, guns (p. 998)</td>
<td>machine guns, tanks, missiles, torpedos, nuclear bombs, drones, chemical &amp; biological weapons</td>
</tr>
<tr>
<td><strong>COMPUTING</strong></td>
<td>thinking, counting, abacus</td>
<td>computers</td>
</tr>
<tr>
<td><strong>DATA STORAGE</strong></td>
<td>brains, stone tablets, paper</td>
<td>hard drives</td>
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<tr>
<td><strong>INTELLIGENCE</strong></td>
<td>human</td>
<td>human and artificial</td>
</tr>
<tr>
<td><strong>GLOBAL BRAIN</strong></td>
<td>no</td>
<td>the internet</td>
</tr>
</tbody>
</table>
THE PRIMITIVE MIND
THE LADDER

HIGHER MIND IN CONTROL

HIGHER MIND HAS THE EDGE

PRIMITIVE MIND HAS THE EDGE

PRIMITIVE MIND IN CONTROL
Many of each level combine to form the level above it, which is more than the sum of its parts.
INDIVIDUALS

SCIENTIST

GROUPS

IDEA LAB CULTURE GENERATES A SUPERINTELLIGENT GENIE

MASS SCALE

COLLABORATING GENIES GENERATE A SUPERGENIE

THE LADDER

SPORTS FAN

ATTORNEY

ZEALOT

ECHO CHAMBER CULTURE GENERATES A BIG DUMB GOLEM

EMERGENCE

RIVAL GOLEMS SCALE UP TO LARGEST "US VS. THEM" CONFLICT
Going against my principles to support my team

Supporting my team and staying true to my principles

Going against my team to stay true to my principles
<table>
<thead>
<tr>
<th></th>
<th>THINKING</th>
<th>MORALS</th>
<th>TACTICS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HIGH-RUNG</strong></td>
<td>seek truth</td>
<td>moral consistency</td>
<td>fair play, persuasion</td>
</tr>
<tr>
<td><strong>LOW-RUNG</strong></td>
<td>seek confirmation</td>
<td>moral hypocrisy</td>
<td>cheating, coercion</td>
</tr>
</tbody>
</table>
DISTRIBUTED TRIBALISM (1960) → CONCENTRATED TRIBALISM (1995) → HYPERCHARGED TRIBALISM (today)
Ideological overlap in the...

<table>
<thead>
<tr>
<th>Year</th>
<th>House</th>
<th>Senate</th>
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</thead>
<tbody>
<tr>
<td>1982</td>
<td>Overlap = 344 members</td>
<td>58</td>
</tr>
<tr>
<td>1994</td>
<td>252</td>
<td>34</td>
</tr>
<tr>
<td>2002</td>
<td>137</td>
<td>7</td>
</tr>
<tr>
<td>2013</td>
<td>4</td>
<td>0</td>
</tr>
</tbody>
</table>
LEVEL 1
MODERNITY
(science, reason, objective truth)

LEVEL 2
LIBERALISM
(free markets, free speech, individualism, equality of opportunity)

LEVEL 3
NORMS
POLICIES
LAWS
INSTITUTIONS
POSTMODERNIST

We need to change all three of these.

CONSERVATIVE
LIBERAL,
PROGRESSIVE
LIBERAL,
& MARXIST

No we need to preserve this.

MODERNITY
(science, reason, objective truth)

LIBERALISM
(free markets, free speech, individualism, equality of opportunity)

NORMS
POLICIES
LAWS
INSTITUTIONS
MARXISM
Society is a struggle between the ruling class and the working class, with power being exerted through politics and economics.

CRITICAL THEORY (Marxism 2.0)
Society is a struggle between the dominant class and the oppressed class, with power being exerted through politics, economics, culture, and institutions.

CRITICAL THEORY 2.0 (the New Left)
Society is a struggle between the dominant class and the oppressed class, with power being exerted through politics, economics, culture, and institutions, and the suppression of rights is sometimes necessary to achieve justice.

LIBERALISM
Demographic groups like women and Black people are oppressed in society by racism and sexism in laws and cultural norms, breaking the promises of a liberal society. Movements that leverage liberal rights and appeal to common humanity are necessary to change minds and bring society closer to its liberal ideals.

POSTMODERNISM
Dominant groups in societies hold power over oppressed groups through language, morality, science, and basically anything else you can think of.

CRITICAL SOCIAL JUSTICE (identity politics)
Society is a struggle between identity divisions like white/black, men/women, and straight/gay, with power being exerted through politics, economics, culture, and institutions, and the suppression of rights is sometimes necessary to achieve justice.

CRITICAL SOCIAL JUSTICE 2.0 (intersectionality)
Society is an intersectional struggle between privileged identities and oppressed identities, with power being exerted through politics, economics, culture, and institutions, and the suppression of rights is sometimes necessary to achieve justice.

SOCIAL JUSTICE FUNDAMENTALISM
Society is an intersectional struggle between privileged identities and oppressed identities, with power being exerted through politics, economics, culture, institutions, language, morality, science, and basically anything else you can think of, and the suppression of rights is sometimes necessary to achieve justice.

LIBERAL SOCIAL JUSTICE
Demographic groups like women, people of color, LGBTQ, and immigrants are disadvantaged in society by certain liberal systems and norms, breaking the promises of liberalism. Movements that leverage liberal rights and appeal to common humanity can change minds and bring society closer to its liberal ideals.
Equality

The assumption is that everyone benefits from the same supports. This is equal treatment.

Equity

Everyone gets the supports they need (this is the concept of “affirmative action”), thus producing equity.

Justice

All 3 can see the game without supports or accommodations because the cause(s) of the inequity was addressed. The systemic barrier has been removed.
DORMANT THOUGHT PILE
(people not saying what they're thinking)

ARTIFICIALLY GENERATED SPEECH
(people saying things they don't believe)

ACTIVE COMMUNAL THINKING

OPINIONS OF KING MUSTACHE
MIND-CHANGING MOVEMENT

1953
THOUGHT
PILE

SMOKING IS FINE

2017
THOUGHT
PILE

SMOKING CAUSES CANCER

SMOKING IS FINE
SMOKING CAUSES CANCER
2021
- 94% of US citizens approve of interracial marriage
- anti-interracial-marriage activism considered backward by the mainstream
- political suicide to be critical of interracial marriage

1980s
- 40-50% of U.S. citizens approve of interracial marriage
- may be politically contentious to support interracial marriage

1958
- 4% of U.S. citizens approve of interracial marriage
- pro-interracial-marriage activism considered radical by the mainstream
- political suicide to support interracial marriage*

*In JFK's 1961 inauguration, JFK rescinded Sammy Davis Jr.'s invitation to perform after he married a white woman
horizontal expansion to capture new phenomena
e.g. cultural appropriation

vertical expansion to capture less extreme phenomena
 e.g. microaggressions
I might change my mind if the speaker makes good points.

I might change my mind if the speaker makes exceptionally great points.

I won't change my mind no matter what the speaker says.

I won't attend the talk, and I'll get mad at my friends if they do.

I need to stop the talk from happening.

More Authoritarian
A safe space for students of color!

A sacred space for the SJF narrative.

An inclusive environment!

An environment that punishes anyone who doesn't conform to our moral code.

Academic justice!

Clamping down on wrongthink in academic research.

Diversity statements!

McCarthyist political litmus tests and loyalty oaths.
An Echo Chamber inside a college campus, contained by the high-rung immune system.

The high-rung immune system fails to contain the golem, allowing it to tramp through the campus punishing people who defy it.

The campus becomes one big Echo Chamber.
1. Pretty damn sure you know a whole lot and feeling great about it

2. Questioning whether you actually know that much

3. Acknowledging that you don't know that much

4. Feeling ashamed and embarrassed about not knowing that much

5. Realizing that knowing how little you know is the first step in becoming someone who actually knows stuff

Conviction

Knowledge
Female employees are for me to touch!
antiracism

\[ \times 10^{-7} \]

\begin{align*}
\text{Relative Frequency in Academic Abstracts} & \quad \text{Relative Frequency in News Media} \\
\text{Scholarly abstracts} & \quad \text{News articles}
\end{align*}

Source: David Rozado

---

cultural appropriation

\[ \times 10^{-7} \]

\begin{align*}
\text{Relative Frequency in Academic Abstracts} & \quad \text{Relative Frequency in News Media} \\
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Source: David Rozado

---

decolonize

\[ \times 10^{-7} \]

\begin{align*}
\text{Relative Frequency in Academic Abstracts} & \quad \text{Relative Frequency in News Media} \\
\text{Scholarly abstracts} & \quad \text{News articles}
\end{align*}

Source: David Rozado

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hate speech

\[ \times 10^{-7} \]

\begin{align*}
\text{Relative Frequency in Academic Abstracts} & \quad \text{Relative Frequency in News Media} \\
\text{Scholarly abstracts} & \quad \text{News articles}
\end{align*}

Source: David Rozado

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systemic racism

\[ \times 10^{-5} \]

\begin{align*}
\text{Relative Frequency in Academic Abstracts} & \quad \text{Relative Frequency in News Media} \\
\text{Scholarly abstracts} & \quad \text{News articles}
\end{align*}

Source: David Rozado

---

white supremacy

\[ \times 10^{-7} \]

\begin{align*}
\text{Relative Frequency in Academic Abstracts} & \quad \text{Relative Frequency in News Media} \\
\text{Scholarly abstracts} & \quad \text{News articles}
\end{align*}

Source: David Rozado
How big a problem is racism in the US today? Is it a big problem, somewhat of a problem, a small problem or not a problem at all?

Percent 'Big problem'


Positive Ratings of White-Black Relations, by Race, 2001–2020

% Rating Black-White relations very or somewhat good

Non-Hispanic White adults, Black adults

GALLUP

Percentage of Black Americans who believe "racial discrimination is the main reason many blacks can't get ahead"

Source: Pew Data

1993 – 2010: steady decrease

* Between 2011 – 2019: the question was either worded differently or the data is missing